# Madame Psychosis "supercharge their sound" on "outstanding" new studio album, MP3

"Madame Psychosis delivers a masterclass in introspection, blending raw emotion, intricate storytelling, and stadium-sized soundscapes." - We Write About Music

**Toronto - October 23rd, 2024 -** Toronto-based indie rock band Madame Psychosis is back with their most ambitious and emotionally charged project to date: *MP3*, their highly anticipated third studio album. *MP3* showcases the band's evolution, both musically and personally, following the success of their 2019 album *Survivor* and their 2016 self-titled debut. It was recorded and mixed by Alex Gamble (Alvvays, Broken Social Scene, Arkells) at Union Sound Company, Raventape Music Room and Poetic Groove Productions in Toronto. It is available on <u>all major DSPs</u> today.

#### **About the Album:**

*MP3* features a cohesive and dynamic collection of genre-blending tracks, including previously released singles "Concrete Streets," "Hopeless," "Revolution," "Charlie's Story," and "Foxtail." In conjunction with *MP3*, the band is also releasing "Lucky", an infectious guitar-driven anthem that explores the various masks we wear in different environments, whether to blend in, please others, or satisfy personal desires, reflecting the deeply human need for acceptance.

"I come across a lot of people who embrace the 'fake it 'til you make it' mentality, especially with social media and having to always be 'on' and 'camera ready'," says Michelle Mondesir, the band's lead singer and lyricist. "It's a cry for authenticity at all costs, an urging from those who love you for who you are and to embrace every part of you as an individual"

Thematically, *MP3* delves deep into the emotional, psychological, and social landscapes of modern life. The band covers a wide spectrum of the human experience, from systemic issues like racism and capitalism to intimate reflections on mental health, relationships, and personal resilience. With themes ranging from inner strength, emotionality, and self-care to grief, suicide, and mental illness, the album acts as both a personal reflection and a broader conversation.

"The world has gone through a lot and we wanted to create an album that acts as a reflection of the times," says Mondesir. "It is also meant to take you inward, understanding who you are, and then stepping out to interact with the world around you in a meaningful way."

## **Musical Journey:**

From the delicate piano melody that opens the album to the six-minute epic that closes it, *MP3* takes listeners on an emotional rollercoaster. The band's blend of alt-rock anthems and pop-rock gems mirrors the natural ebbs and flows of life, capturing the thematic essence of the record. Hard-hitting tracks such as "Charlie's Story", "Anywhere With You" and "Revolution" reflect the album's anthemic power, while infectious pop-rock numbers like "Foxtail", "Concrete Streets" and "Lucky", bring a lighter, more upbeat energy. "Hopeless," "Vulnerability," and "Nightmares" round out *MP3* with introspective moments that linger long after the music stops.

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"We each bring a lot of value to the table with our respective parts and it is priceless to be able to collaborate, share, tear apart, and put songs back together to bring them to a standard that leaves us in awe," says Mondesir, adding that the album isn't just a collection of songs, it's an experience. "We beefed up these songs with more thoughtful layers, including lush harmonies, textured synth elements, hard-hitting drums, melodic guitar parts and singing bass lines, all of which support the emotional quality of the lead vocals."

## A Triumph Over Adversity:

*MP3* stands as a testament to Madame Psychosis' growth and resilience, both as a band and as individuals. The creation of the album wasn't without its challenges—amid the global COVID-19 pandemic and changes to the band's lineup, Madame Psychosis was forced to overcome several obstacles. Rather than breaking the band, these experiences became the fuel that propelled them to create their most cohesive and mature work yet.

"It was difficult, especially during the COVID-19 era, but it made us stronger, resulting in what we all believe is unquestionably our best work to date," says the band's bass player Giovanni Paola. "We poured everything into this record—our grief, our joy, our struggles, and our victories. This album represents the best of us, musically and personally."

### **Looking Ahead:**

With its powerful combination of raw emotion, sharp social commentary, and genre-blending soundscapes, *MP3* is set to be the defining album of Madame Psychosis' career—a record that speaks not only to the present moment but also to the enduring truths of the human experience. The band invites fans old and new to join them on this introspective journey by <u>streaming *MP3*</u> on all platforms, embracing its themes of resilience and authenticity, and experiencing the emotional depth that has come to define Madame Psychosis' sound.

## **About Madame Psychosis:**

Madame Psychosis is a Toronto-based indie rock band known for their dynamic sound and socially-conscious lyrics. Influenced by a mix of pop sensibility and gritty rock edge, the band has garnered a loyal following while earning critical acclaim from several reputable outlets, including *EARMILK* (U.S.), *Obscure Sound* (U.S.) and *Cougar Microbes* (U.K.). After rocking the stages of NXNE, Toronto Pride and Canadian Music Week, the band is now turning their attention to performing and promoting their third studio album, *MP3*.

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